



# MEDIA KIT



Upgrade Your Home.  
Upgrade Your Life™

# MARK LOTZ, FOUNDER



Mark Lotz, the founder of Lotz Home & Office, is a skilled craftsman and respected contractor who serves hundreds of homeowners and businesses across the Chicagoland area since 1987.

With a down-to-earth attitude and trustworthy approach, Mark and his crew are in high-demand with savvy homeowners and businesses who value integrity and are looking to build long term relationships with the professionals they contract with.

A key element that sets Mark apart from his competitors, is his ability to listen to customers concerns and goals, as well as understanding the reality of the budget. Project plans are built collaboratively and with a strong focus on providing a solid return-on-investment for the clients home or office. Taking this approach opens the door for clients to have a high level of comfort and the stage is set for fresh ideas to flow that consistently surprise and exceed expectations.

Mark has dedicated his life's work to helping people enjoy their homes and offices to the fullest by making them both beautiful and functional, inside and out.

Mark prides himself on being on-time and on-budget. He firmly believes in the motto "Upgrade Your Home. Upgrade Your Life™"





# ABOUT LOTZ HOME & OFFICE

With over 30 years experience, Lotz Home & Office is one of the longest standing contracting companies in the Chicagoland area. Owner Mark Lotz and his team of highly skilled and reliable craftsmen do the job right. They take pride in turning their clients' ideas and dreams into reality.

## Lotz Home & Office has three brands that specialize in:

- Remodeling kitchens and bathrooms
- Home interior painting and exterior painting and staining
- Replacement of exterior wood siding and decks
- Our Night Owls service, conveniently offers night interior painting & remodeling for commercial offices and retail spaces



Lotz is committed to providing the highest customer service and expertise on every project. Our recipe for success is problem solving, customer service, and good communication both with the customer and in the field with our team of highly skilled craftsmen.

Ultimately, our goal is to make every space we create extraordinary and special, whether it is a home or office.

# INTERVIEW Q&A

## **Why did you choose this field of work?**

I have building in my blood. My father, Bill, taught me this craft starting back when I was 13 years old. He taught me hard work, quality craftsmanship, and how to treat customers. I love to work with my hands and make client's home's and office's come alive again. This was something I knew I would do my whole life. I don't think I chose this field...it chose me.

## **Why do your clients choose you over the many contractors available?**

Choosing a contractor can be stressful and confusing. Most people don't know who to trust in their homes and with their money. I work hard to make people feel comfortable with me, my team of craftsmen, and my wife Brenda who runs the office and provides excellent customer care. Our clients are excited to finally find a company who they can trust and who honestly cares about their home and their project. They are typically busy, discriminating professionals or retired individuals who need someone to understand and honor their vision, their budget, get the project done right... the first time. Trust and partnership are important to them and to us as well. These are the standards we hold high for our clients.

## **How do you identify what your client's need?**

We schedule an in-person estimate, when we meet I simply ask what is the problem that they are trying to solve. How the problem started, if it has developed over a period of time, and why they finally decided to call me to fix the problem. I listen carefully and take detailed notes and photos to be sure that we meet and exceed their expectations. Some problems such as a leaky toilet and the related issues are obvious and easy to resolve, they are visible. Some require more of a conversation or listening between the lines, such as helping guide a client to create better flow in their kitchen during a redesign. Either way the priority is to collaboratively make their home or office beautiful, functional, and exciting again.



# INTERVIEW Q&A

## **What were your previous endeavors before starting your company?**

I started working for my father at the young age of 13. My father, Bill, was a painting contractor and business owner as well. I have three other brothers, and we all worked for our father through our high school years. It served three purposes for my dad: kept us all out of trouble, taught us a skill we could use our whole life, and because we lived with him, he was guaranteed that his employees would show up on time to the job. I worked for my dad until the age of 21, which is when I started my own construction company.

## **Why are you considered an expert in your field?**

With over 30 years of experience in this field working with my family and independently, I have building in my blood. My craftsmanship skills are top-notch and I am well regarded by clients, peers, and vendors in my industry. I pride myself on getting the job done right, on-time and on-budget. I understand all aspects of the business and the industry. Most importantly, one of the most important, and often overlooked business skills is knowing how to listen, my clients tell me that they hired me because I listened to them and was able when the project was done, I was able to bring their vision to life even though they did not know what to ask for.

## **Who are your typical clients?**

My clients represent a broad range of people who primarily fall into two groups. (1) Discriminating busy professionals who don't have the time or expertise to do the project themselves. They would rather hire a trusted professional with as little impact to their lifestyle as possible so they can focus on their work and busy lives; and (2) Retirees who either cannot physically do the work themselves or just are too busy enjoying life and getting out more.



# WHAT PEOPLE ARE SAYING

"This is who you call when you want to make your home improvement dreams a reality! Thank you Mark & team! [#lotzloyalty](#)" (Twitter)

– Jason & Tracey D., Naperville, IL

"We really could not have been happier with Lotz Home & Office! They actually did a lot of projects for us. Their crews are VERY professional and courteous. Mr. Lotz is very picky about who works for him, and he is a perfectionist when it comes to doing a good job. They replaced a bay window in our sun room and it was absolutely beautiful. It completely changed the look of the room. We also had them add a door to the garage, where there was no existing door previously, and they replaced several windows on our garages. All of these were top notch work. Also, we had them paint our house. We were so happy with the job they did! We have never regretted for a moment having them do the work. If we were going to do it over again, I would not call anyone else."

– Mary & Ken K., Minooka, IL

"We used Lotz Home & Office to paint the outside of our house last year and family room. They did great work on all the jobs and our trim (lots of little windows). This year they painted 4 rooms and a hallway inside the house because we thought we were moving. We were very happy with their work. They also installed outside lights and new lattice around our deck. Their prices were always cheaper than other competitive bids and they did the work quickly. We were very happy with Mark Lotz's work and would recommend his company."

– Lynn and Joe K., Winfield, IL

"We were concerned as always with hiring a painting contractor because you never know what to expect in terms of quality, cleanliness, schedule adherence, etc. Lotz was very conscientious about quality, schedule, cleanliness, and exceeded our expectations."

Lotz has completed over the course of the last four years interior & exterior projects and also replaced rotten wood siding. They completed the interior project on a very aggressive schedule so that we could be ready for our family Christmas with no compromise of quality and cleanliness. I would highly recommend Lotz for painting and siding work."

– Jim & Debbie S., Naperville, IL



# MEDIA/SPEAKING

Mark Lotz is a dynamic, engaging, and entertaining speaker that leaves his audience inspired and energized. He is available to share his unique insights as a contractor and small business owner at industry or small business conferences, events, seminars, and select webinars.

## Speaking Topics

- Home Remodeling? What Not To Do
- Elements of the Perfect Kitchen Remodel
- How Fishing Can Teach You to be a Better Business Owner

## Homeowner Video Series

Lotz Home & Office has a comprehensive video series that features Mark Lotz as he provides homeowners guidance and insights on a range of home maintenance, repair, and remodeling projects. Plus see what happens behind the scenes. You can view the video series on [YouTube](#).



**For additional information or to book Mark for your next event  
email [info@LotzRemodeling.com](mailto:info@LotzRemodeling.com)**

# DOWNLOADABLE IMAGES



(Click to download images)





# CONTACT

Thank you for your interest. Please use the links below to connect with us and learn more about Lotz Home & Office.

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